AN UPDATE ON GENDER INFORMED PRACTICE

Trauma, Gender and Substance Use
Webinar Series



AGENDA

- 1. The Trauma/Gender/Substance Use project
- 2. Review of key gender concepts
- 3. Sex/gender and specific substances
 - → Questions and discussion
- 4. Examples of gender informed approaches
- 5. Gender transformative approaches
 - → Questions and discussion



PROJECT GOAL

■ To guide the further integration of trauma informed, gender informed and gender transformative practices into substance use prevention, health promotion, treatment, harm reduction and policy in Canada



THE TRAUMA, GENDER, SUBSTANCE USE TGS PROJECT

- 2 year process of knowledge exchange
- Funded by Health Canada
 - Engage with key leaders in substance use sector across Canada to collaboratively develop:
 - Evidence based guidance
 - Public health messages
- Training
- Knowledge products (fact sheets, resource lists etc.)
- Gender informed and transformative principles will be merged with Trauma Informed Practice to address various equity issues in Canada's population
 - This project is on the forefront of merging these approaches in expanding the evidence base, developing materials and conducting pilot testing and knowledge transfer



PROJECT ACTIVITIES

- National Roundtable with provincial leadership (Nov 25, 2016)
- Webinar Series (ongoing)
- Pilot sites
 - Creating training, messaging, materials and/or policy shifts and evaluating the outcomes in four sites across Canada
- Development of materials for service providers across Canada
 - Evidence summaries
 - Evidence based guidance
 - Fact sheets
 - Posters
- Communities of Inquiry (COI)
 - Topic 1- April 2017
- Workshop at Issues of Substance, CCSA Conference (Nov 2017)



THE TGS WEBINAR SERIES

Webinars....

- 1. Trauma Informed Approaches (completed)
- 2. Gender Informed Approaches (today)
 - Upcoming topics:
 - Trauma-informed policy analysis
 - Working with trans and non binary populations
 - Gender and trauma informed approaches with men
 - Trauma informed leadership and human resources -or a webinar with leadership
 - Combining gender and trauma informed practice
 - The transformations of TIP (success stories)
 - Suggestions?



TODAY'S OBJECTIVES

- Identify the importance of sex and gender with respect to various substances and their treatments
- Describe the choices for integrating sex/gender in research and practice
- Illustrate the practice applications, including preferred gender transformative practices



CORE CONCEPTS



SEX AND GENDER MATTER TO HEALTH

- Sex and gender are among the most influential of the determinants of health
- But the substance use and addiction fields have taken limited action on sex and gender related factors



HOW DO SEX AND GENDER MATTER?

- Sex-related factors include biological, physiological, anatomical features, such as hormones, metabolism, genetics etc.
- <u>Gender-related factors</u> include roles, relationships, attitudes, power imbalances & identities affect individuals' experiences of, and ability to access appropriate care
- Still a lot of <u>research required</u> to accumulate enough sex and gender related evidence on health effects, treatment and messages



HOW DO SEX AND GENDER MATTER IN SUBSTANCE USE?

- I. Mechanisms differences in biological responses to drugs
- II. Consequences and Impacts socioeconomic and legal consequences of drug problems: employment, poverty, homelessness, gang activities, drug trafficking, sexual assault, domestic violence
- III.Prevention Issues differences in pathways, risk and protective factors, progression, transition and maintenance
- IV.Treatment Issues differences in access, readiness, retention, and outcomes
- V. Reproduction/ Fertility / Parenting different roles, biological concerns, social stigma, child custody



SEX AND GENDER MATTERS ACROSS ALL ACTIVITIES

- Research: training manuals, funding requirements, regulations
- Health promotion: populations, techniques
- Prevention: messages, campaigns
- Treatment: program design
- Policy: processes, audits





Sex And Gender

Why and how do sex and gender matter for addictions research and treatment? IMPART mentors explain the importance of these variables and how their analysis can create better research and treatment.





Addictions Research Training

From http://addictionsresearchtraining.ca/video-gallery/



SEX, GENDER AND SPECIFIC SUBSTANCES



EXAMPLE #1: SEX AFFECTS ALCOHOL USE

- Research indicates that there are more adverse effects in women vs men with equal alcohol intake (metabolism, weight, pharmokinetics, genetics) [1]
- In 2012, the first sex specific guidelines in Canada were the result:
 - Women: 2 drinks/day, 10 /week, 4/sitting
 - Men: 3 drinks/day, 14 /week, 5/sitting



Educ'alcool's poster highlighting

Canada's Sex-Specific Low Risk Drinking Guidelines





EXAMPLE #2 – SEX and GENDER and PRESCRIPTION OPIOIDS



- Deaths from opioid pain relievers increased fivefold between 1999 and 2010 for women and 3.6 times for men
- More men die from drug overdoses than women, but the % increase in deaths since 1999 is greater among women.
- Factors increasing women's vulnerability:
 - impact of female hormones on pain processing
 - longer life expectancies
 - smaller therapeutic window
 - more frequent health care visits
 - gender differences in prescribing practices
 - gendered trauma and violence

Vital Signs: Overdoses of Prescription Opioid Pain Relievers and Other Drugs Among Women — United States, 1999–2010 *WeeklyJuly* **5**, **2013** / **62(26)**;**537-5**4**2**

SUMMARIZING RISKS TO WOMEN



http://bccewh.bc.ca/cat
egory/post/traumaviolence-mental-health/



EXAMPLE #3 - SEX AND GENDER AND CANNABIS USE

- Prevalence is double among males compared to females (13.9% vs. 7.4%)
- Women and men metabolize cannabis differently due to differences in muscle mass and fat distribution
- Females transition from initiation to regular use faster than in males (similar to other substances)
- Men who use cannabis are more likely to report dependence on cannabis than women
- Depressive symptoms are related to cannabis use among boys but not girls
- Male and female users report differences in forms of ingestion, effects and withdrawal symptoms

National Academies of Sciences, E., and Medicine,, *The health effects of cannabis and cannabinoids: The current state of evidence and recommendations for research.* 2017, The National Academies Press: Washington, DC. Cuttler, C., L.K. Mischley, and M. Sexton, *Sex Differences in Cannabis Use and Effects: A Cross-Sectional Survey of Cannabis Users.* Cannabis and Cannabinoid Research, 2016. 1(1): p. 166-175.



CANNABIS AND REPRODUCTION: UNCHARTED TERRITORY

Soon to be published resource by Best Start/Health Nexus in Ontario advises caution

BE CAUTIOUS:

Cannabis and Fertility, Pregnancy, Breastfeeding and Parenting



EXAMPLE #4: TOBACCO USE AFFECTED BY SEX AND GENDER

Sex

- Smoking-related disease risk higher among females compared to males: because of hormonal differences, women's smaller airways and lung volumes [2,3]
- Men who smoke may be more prone to emphysema, and women a chronic bronchitis type of COPD [4]
- Greater bone mass loss associated with smoking in men compared to women
 [5]

Gender:

- Women more likely than men to smoke to control negative mood and emotions
 [6]
- Tobacco use among men as an expression of masculine identity [7]
- Tobacco industry links smoking with empowerment and beauty among women, and independence and mystery among men [8, 9]
- Functions of smoking for women- organizing social relationships, creating an image, controlling emotions, exercising dependency and creating identity [7]

GENDER RELATIONS AND TOBACCO USE DURING PREGNANCY

Couples and Smoking

What You Need to Know When You are Pregnant







- Identifies typical couple dynamics related to the issue of tobacco reduction during pregnancy and post partum
- Highlights heterosexual gender relations and power imbalances
- Empowers pregnant women to identify these patterns, react safely, and gain power

FACET group, UBC, CIHB, 2007
Trauma
Gender
Substance Use

What stands out for you?

Comments, Questions, Discussion

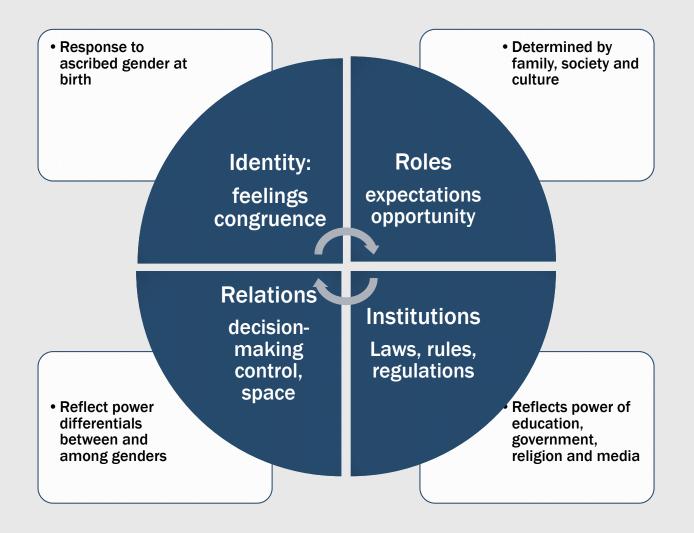
TYPE YOUR QUESTIONS

In the Q&A box in the bottom right hand corner



MORE ON SEX AND GENDER





GENDER HAS MANY COMPONENTS

INTERSECTING
AND
INTERACTING
WITH SEXUAL
ORIENTATION,
RACE,
ETHNICITY,
CULTURE,
SES...



- The gender binary is increasingly questioned, rejected or expanded
- Implications for research, treatment and prevention

SEX AND
GENDER
ARE FLUID
CATEGORIES



Cultural definitions of gender

- Two-spirited people
- Hjira
- Gender questioning
- Transitioning
 - Self initiated
 - Surgical or hormonal
 - Social, legal, biological
- Attitudes to LGBTQ
 - Shift over time in some cultures

SEX AND
GENDER
ARE
CULTURAL
AND
TEMPORAL



- Treatment settings
 - How to serve all genders?
- Prevention messages
 - How to reach all genders?
- Harm reduction
 - Are approaches gender and population-specific?
- Research
 - How to generate the best evidence?

IMPLICATIONS



EXAMPLES OF GENDER INFORMED APPROACHES



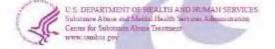
1. TREATMENT

Substance Abuse Treatment: Addressing the Specific Needs of Women

A TREATMENT IMPROVEMENT PROTOCOL
Addressing the Specific
Behavioral Health
Needs of Men



A Treatment
Improvement
Protocol
TIP
51



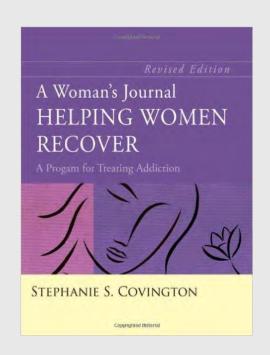




GENDER INFORMED TREATMENT - WOMEN

Helping Women Recover & Beyond Trauma (USA)

- Women offenders in drug court treatment programs (Messina et al 2014) or incarcerated women (Saxena et al 2014)
- Receive either gender responsive or standard mixed gender treatment
- more positive perception of treatment and reduced PTSD (Messina et al 2014)
- reduced odds of depression & lowered rates of # of substances used (Saxena et al 2014)





GUIDING PRINCIPLES FOR GENDER RESPONSIVE TREATMENT FOR WOMEN - 2004

- Environment create an environment based on safety, respect and dignity
- Relationships develop policies, practices and programmes that are relational and promote health connections to children, family, significant others and community
- Services Address the issues of substance abuse, trauma and mental health through comprehensive, integrated, culturally relevant services
- Economic and social status provide women with opportunities to improve their socioeconomic conditions
- Community Establish as system of community care with comprehensive collaborative services



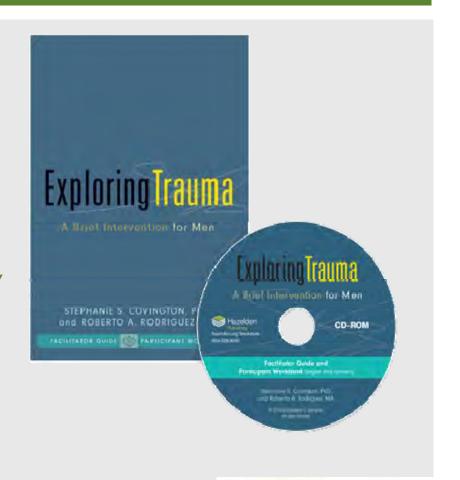
United Nations Office on Drugs and Crime.
(August 2004).
Substance abuse treatment and care for women: Case studies and lessons learned.
www.unodc.org/pdf/re
port 2004-0830 1.pdf



GENDER INFORMED TREATMENT- MEN

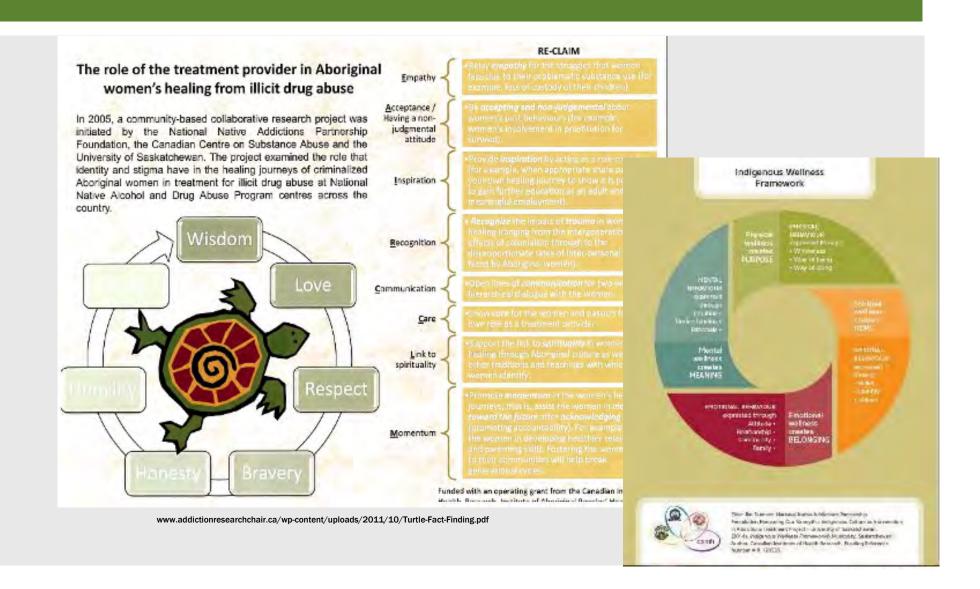
Exploring Trauma: A Brief Intervention for Men (USA)

- Specific issues related to men's trauma
- Piloted in variety of settings including SU treatment
- Participants enjoyed: sharing/opportunity to be open, learning of their similarity to other men; and talking about their traumatic experiences (Frisman et al 2016)





HEALING IN INDIGENOUS SETTINGS





Prism is Vancouver Coastal Health's clinical, education, information and referral service for the lesbian, gay, bisexual, trans, queer and Two Spirit (LGBTQ2S) communities.

VANCOUVER SERVICES RESPOND TO GENDER(S)

Day Treatment Programs

Intensive day/evening/weekend treatment in non-residential setting. Programs vary from 4-6 weeks to 18-20 weeks. We welcome members of the LGBT2Q+ communities in all our programs.

- Daytox Program (All Genders) 604-658-1278 377 East 2nd Ave
- Sisters Together Active in Recovery (STAR) (All self-identifed women) 604-266-6124 220-1200 West 73rd Ave (west wing)
- Vancouver Addiction Matrix Program (VAMP)

604-714-3480 301-1290 Hornby St Two program streams: All genders & Gay/bi men

Residential Treatment

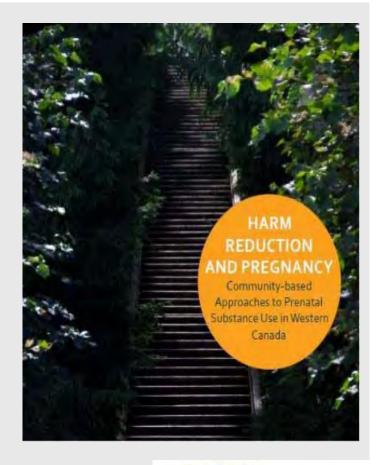
Provides intensive therapy programs that may include group, individual and family counselling. A cost may apply.

- Heartwood Centre for Women
 (All self-identifed women)
 1-888-300-3088 Ext 2032
 90 days. Heartwood@cw.bc.ca
 BC Women's Hospital & Health
 Centre 4500 Oak St
- Pacifca (All Genders)
 604-872-5517 1755 East 11th Ave 12
 weeks. www.pacificatreatment.ca



2. HARM REDUCTION

- Qualitative study in Downtown Eastside with women with addictions
- Women identified core needs: structure and normalization, social connection and safety.
- Components: connection, counselling and therapy, multidisciplinary service provision, spirituality focus, opportunities for learning and work, safe and flexible





3. PREVENTION

HealthWise (South Africa) (Motamedi et al 2016)

- Targets leisure to prevent substance use initiation
- Teaches how to manage and negotiate constraints on leisure time, including gender norms and stereotypes
- More effective for girls than boys in reducing likelihood of tobacco & alcohol initiation

RealTeen (USA) (Schwinn et al 2016)

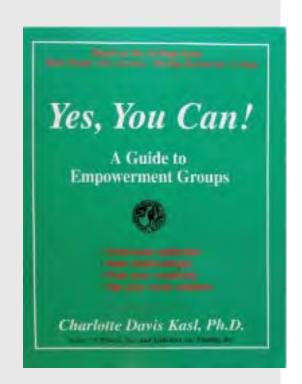
- Web-based drug prevention program
- Address gender-specific risk factors: depressed mood, low self-esteem
- Describes program development & gender-specific tailoring

Stromback et al. 2013 (Sweden)

- body-based, gender-sensitive stress management group intervention, girls 17-25
- Addressed: gendered norms, body ideals, dieting, pressures of perfection
- Participants' reported: 'finding a social oasis to challenge gendered expectations', 'being bodily empowered', and 'altering gendered positions and stance to life'
- decreased stress-related symptoms: anxiousness, restlessness, muscle tension, aches and pains, fatigue, and impaired sleep.

4. PEER SUPPORT

- 16 Steps for Recovery and Empowerment, Kasl https://www.youtube.com/watch?v=06-2yA0mDC0
- VANDU, Vancouver
- A Woman's Way through the 12 Steps, Covington
- A Man's Way through the 12 Steps, Griffin





RAISING THE BAR: GENDER TRANSFORMATIVE APPROACHES



GENDER TRANSFORMATIVE: A PREFERRED APPROACH

- Gender transformative approaches have dual goals
- Improving gender equity <u>at the same time as</u> achieving health

Often focus on

- engaging men and boys
- changing negative gender norms
- empowering women and girls at multi levels



SUBSTANCE USE RESPONSES OFTEN IGNORE GENDER AND EQUITY



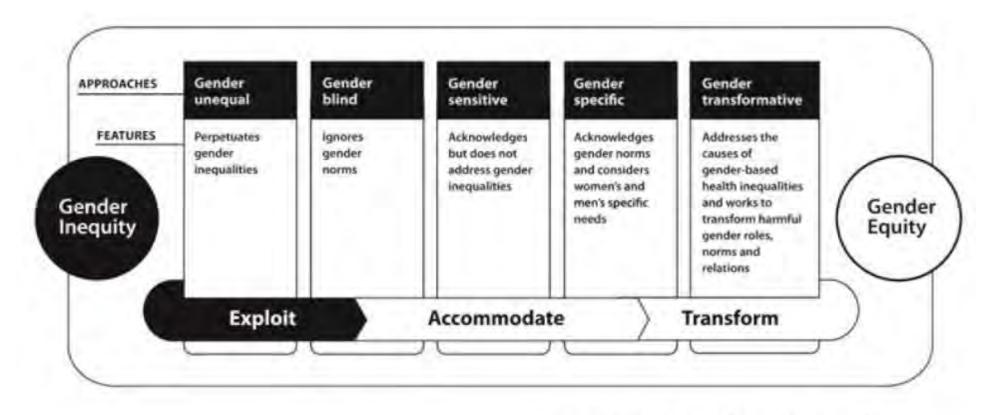
- The generic problem: directed to "youth" or "participants" or "patients" without attending to sex and gender related factors
- Example: lack of women-only detox ignores impact of gender based violence on women's addiction
- The root issues and root solutions problem: ignoring context, SDOH, and how to improve gender equity

Trauma Gender Gender-transformative approaches actively strive to examine, question, and change rigid gender norms and imbalances of power as a means of reaching health as well as gender equity objectives.

Source: E. Rottach, S.R. Schuler, and K. Hardee, Gender Perspectives Improve Reproductive Health Outcomes: New Evidence (Washington, DC: IGWG, 2009).





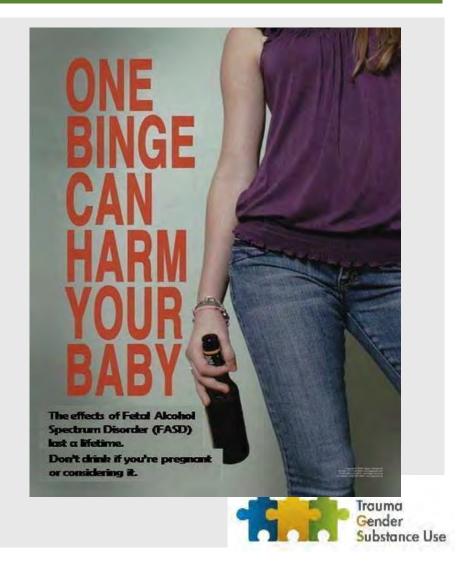


Source: Making it Better: Gender Transformative Health Promotion Greaves, Pederson, Poole (2014) page 22



EXPLOITING GENDER





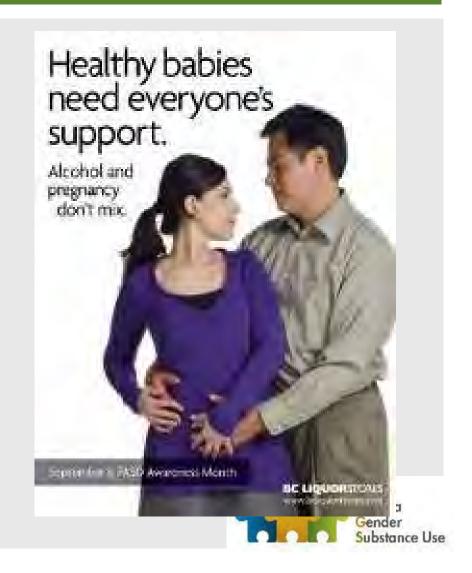
ACCOMMODATING GENDER: BUT REINFORCING GENDER STEREOTYPES



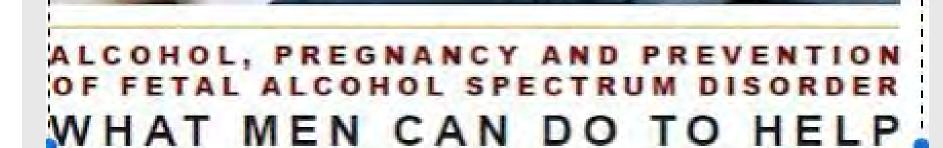


GENDER TRANSFORMATIVE: ADDRESSING GENDER RELATIONS

- Acknowledges different norms and roles for women and men, but engages men in change
- Includes images and advice on how to transform harmful gender norms, roles and relations



ADDRESSING GENDER ROLES: DISPERSING RESPONSIBILITY FOR FASD PREVENTION



Fetal Alcohol Spectrum Disorder (FASD) is the leading known cause of developmental disability. FASD is the result of exposure to alcohol in utero and is believed to affect 1% of the population. While men's alcohol use is not a direct contributor to FASD, there are many ways that

Take a 'pregnant pause'. If your partner, triend, sister, co-worker or another woman you know is pregnant, you may want to consider taking a 'pause' from drinking as a way of showing support. Whether it's for a month, three months or the entire pregnancy, remaining alcohol-free can be helpful and encouraging for many women.

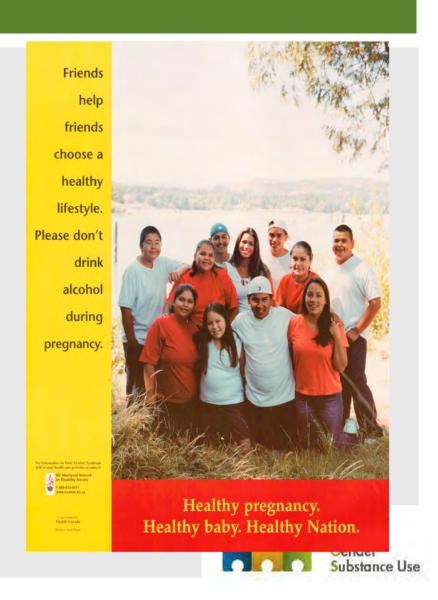
2 Be a good host. When entertaining friends or family or having a night out, offer non-alcoholic beverages and avoid pressuring women to drink (pregnant or not). Some women continue to drink alcohol during resonance have use they have a hard

> Trauma Gender Substance Use

SHARING RESPONSIBILITY AND ENGAGING COMMUNITIES

Shares the weight of change between young men and women

Links the outcome to broader community health.



GENDER AFFECTS ALL OF US

- We don't often talk about men being imprisoned by gender stereotypes but I can see that that they are and that when they are free, things will change for women as a natural consequence.
- Both men and women should feel free to be sensitive. Both men and women should feel free to be strong... It is time that we all perceive gender on a spectrum not as two opposing sets of ideals.

Emma Watson HeforShe Speech at the United Nations 2014 www.HeForShe.org





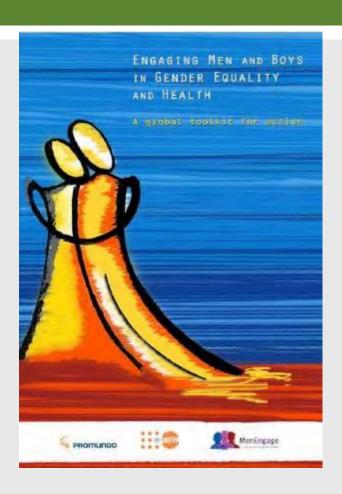
GENDER TRANSFORMATIVE PROGRAMMING FOR MEN



Programming for men that addresses:

- Fatherhood and caregiving
- Sexual health and living with HIV
- Emotional health and substance use
- Gender based violence

Several academic publications: For example, Kato-Wallace, J., Barker, G., Eads, M., & Levtov, R. (2014). Global pathways to men's caregiving: mixed methods findings from the International Men and Gender Equality Survey and the Men Who Care study. *Global Public Health*, 9(6), 706-722.





GENDER SYNCHRONIZED: PROGRAMMING FOR MEN, WOMEN, LGBTQ

- Program H|M|D have been adapted for use in more than 20 countries
 - Program H (homens) For young men (ages 15 to 24) on gender, sexuality, reproductive health, fatherhood and caregiving, violence prevention, emotional health, drug use, and preventing and living with HIV and AIDS.
 - Program M (mujeres) For young women on gender inequities, rights, and health.
 - Program D Promotes respect for sexual diversity by inviting youth to reflect on questions, and potential fears and prejudices, related to homosexuality
- Program H and Program M are carried out at the same time ("gender synchronization")





TRUE CHILD, USA



CONTENTS

Introduction 7

About Gender Norms. 3

What We Know. 4

W. An Internectional Approach 5

W. About This Paper 5

W. Basic Health & Wellness. 6

VI. Reproductive Health 7

VII. Internate Factors and Male on Male Violence 9

X. Education 11

NTLINE X. Conclusion and Recentministrations. 13

- The huge impact of gender norms play in the lives of men—and specifically Black men and boys.
- Too many programs, and policies completely ignore the impact of rigid codes of masculinity and the deep need many young men of any race have to live up to and embody I expectations of manhood.

www.truechild.org



Take a minute to think about your stance.

Is it gender and equity sensitive?

Does it aim to improve both health and equity?

TYPE YOUR QUESTIONS

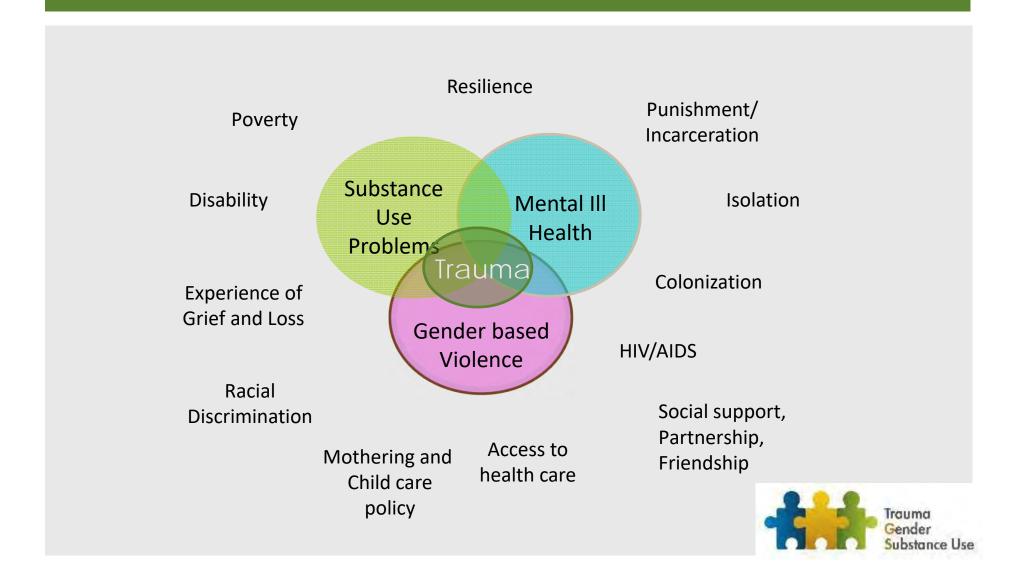
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MOVING FORWARD

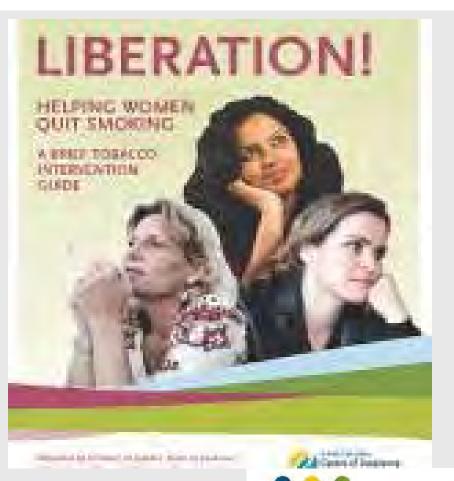


MERGING GENDER AND TRAUMA INFORMED APPROACHES



CHANGING THE PRACTICE: EMPOWERING WOMEN THROUGH TREATMENT

- **Liberation!** guide
- Individualized response
- Harm reducing
- Women centred
- Integrate social justice issues





CREATING OPPORTUNITIES FOR MEN: TRAUMA INFORMED, GENDER RESPONSIVE STANCE



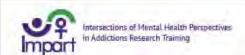
Fallot, R., & Bebout, R. (2012). Acknowledging and Embracing "the Boy inside the Man": Trauma-informed Work with Men. In N. Poole & L. Greaves (Eds.), *Becoming Trauma Informed (pp. 165-174). Toronto, ON: Centre for Addiction and Mental Health*

- Safety and trustworthiness Empathize with the 'disconnection dilemma', i.e. the conflict between their identity as men and their experience of powerlessness
- Skill building A key trauma recovery skill for men is developing a broader range of options for expressing emotions
- Collaboration and connection Men who have been sensitized to abuse of power in relationships may need to hear offers of collaboration repeatedly.
- Strengths based acknowledgement of relational strengths may be 'water in the desert' for male survivors

Substance Use

FACT SHEETS: WWW.ADDICTIONSRESEARCHTRAINING.CA

- Transdisciplinarity & Addiction
- 2. Sex Related Factors in Substance Use
- Bringing Gender into Addiction
- Gender Informed Prevention and Harm Reduction for Substance Use
- Gender, Trauma & Substance Use
- 6. Youth, Gender and Substance Use







Sex Related Factors in Substance Use & Addiction

Sex related factors are observed in almost avery expect of addiction, yet most existing biological research employs generic approaches, using males as the norm, increased inclusion of both male and female research subjects is reducing this disparity, and accumulating evidence reinfances the need for the inclusion of sex (and gander) in research. The examination of sex in addiction research means better science and is critically important when translating research findings to inform treatment and health policy.

Sex is a multidimensional communic that encompresses americiny, physiology, genes, and homores that together create a human 'peckage' that effects how we are labelled. Common conceptualizations of sex usually employ the female/male binary; however, in reality, individuals sex cheracteristics exist on a continuant that reflects variations in anstorapy. Physiology, genes and homeones. All of these differences can effect the very that bodies respond to alcohol, drugs and therepeutics. It is important to note that white sex differs from genitire it interacts with it and ideally, both compass are considered in research.

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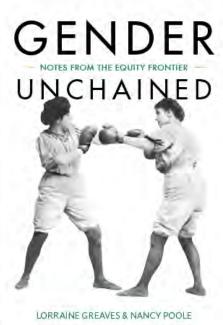
DID YOU KHOW!

Differences in behaviors relating to addiction are partly due to nex related factors in the reward pathway, and include increased risk-taking and poor impulse control among meles, whereas females exhibit increased; use of drugs to self-medicate, reactivity to drug-valated cues, and properately for relapte. Several neurochemical systems in addition to dopamine (e.g., marepinephrine, opioids, acatylcholdine) are key to mediating the effects of drugs and risk for addiction, yet very little research exists on sex related influences in these systems, and their implications for addiction.

Ses related factors influencing substance use:

Recordinitings. We are terming more about the neurobiology underlying addiction. The neural circuitry mediating positive reinfarcing effects (e.g., inward) of addictive drugs has been relatively preserved across evolution and species. 19 Departmine function in the frewest pathway is simplicated in exercised, behaviors, such as entire, reproduction, and social plays, att of which differ in important ways between sexes. 1 Following drug use, greater departmine release and inhibition of departmens upstake is observed in female compared to make rats. 7 in makes, basis departmen time remains relatively stable, whereas females experience full characteristics and on their formineal context and are more pressibly to drug-yested decreases.²





www.genderunchained.com

http://promotinghealthinwo men.ca/



principles and ideas underlying gender

transformative health promotion and is designed for a

Transformative Health

Promotion for Women

promotion focuses on improving



Gender Informed Resources: Substance Use Field



Addressing the Specific Needs of Women: A Treatment Improvement Protocol Tip 51

This TIP provides clinical and administrative information to assist counselors, clinical supervisors, program administrators, and others working with female clients with substance use disorders on how they can best respond to the specific treatment needs of women. 380 pages.

https://www.ncbi.nlm.nih.gov/books/NBK83252/



Addressing the specific needs of women who inject drugs: Practical guide for service providers on gender-responsive HIV services (2016)

This *Practical Guide* is intended for existing harm reduction service providers, managers, health-care workers and outreach workers, as well as those planning to work directly with women who inject drugs. It is designed to: assist harm reduction service providers to expand access for women who inject drugs, to gender-sensitive and gender-specific services. Includes a section on why focusing on women is a critical priority for service providers. 78 pages

http://www.unodc.org/documents/hiv-

aids/2016/Addressing the specific needs of women who inject drugs Practical guide for service providers on gender-responsive HIV services.pdf.



Applying a Sex/Gender/Diversity-based Analysis within the Nat'l Framework for Action (2009)

This worksheet was created to support the activities of those working on the National Framework priorities. It includes: an introduction to what is meant by sex and *gender*; key questions and 13 points to illustrate and guide the application of a sex/gender/diversity-based analysis; evidence of the need to increase understanding of sex and gender differences in substance use and addictions for each of the National Framework priority areas; and suggested resources for further reference.

http://www.ccsa.ca/Eng/focus/national/Pages/default.aspx



Asking the Right Questions 2 (2007)

This resource helps service providers create an environment where all clients feel comfortable talking about their sexual orientation and gender identity. It includes interview items that can be used to facilitate discussion during assessment or early in treatment; an assessment form and guide to be used with a standard substance use, mental health, or other service assessment; background information and a glossary of concepts and terms

http://www.camhx.ca/Publications/Resources for Professionals/ARQ2/



Canadian Addiction Survey - Focus on Gender (2008)

This report is one in a series of follow-up reports from the Canadian Addiction Survey (2004), which presents an analysis of alcohol and illicit drug use with respect to gender. This report presents the CAS data disaggregated by sex and to provides some gender-based analysis of it.

https://www.researchgate.net/publication/235747421_Canadian_Addiction_Survey_CAS_ Focus_on_Gender http://bccewh.bc.ca/



Comments, Questions, Discussion

What additional learning and resources are needed?

TYPE YOUR QUESTIONS

In the Q&A box in the bottom right hand corner



Let us know via the post-webinar evaluation survey if you want to:

- Present on your work in future webinars
- Join a community of inquiry
- Be part of developing a new resource

CONTACT US: ROSE.SCHMID T@CW.BC.CA

